

A promotional products buying group unlike any other!

The Fullarton Group is a North America wide membership buying group designed to provide independents with a series of significant financial and non-financial benefits. We are driven to enable independent promotional product distributors and their suppliers to jointly outperform the market and stay ahead of their competitors.

Key Membership Benefits



Keep Your Own Brand

Distributors remain themselves, as an independent entrepreneur, with the backing & support of the Fullarton Group and several of our like-minded distributor members. You keep control of your business, keep your existing vendor pricing and terms or they get better with the group's negotiated program.



Group Purchasing Power

Members can take advantage of the purchasing power by combining forces and spend with all Fullarton Members. The Group's combined volume is able to gain perks that are stronger than one individual can attain.



Rebates on top of your best price!

Distributors continue to negotiate their best price, and delivery while still participating in the Group rebate programs. Our rebate model allows even the smallest of members to push the rebates ever higher, putting more money in the pockets of everyone.



No Change to Your Ordering & Payment Process

There is no change to your current ordering and payment process with Fullarton suppliers. You continue to place orders, receive invoices, and pay suppliers the same way you do now.

How are we different from other promo groups?

- ✓ **We don't negotiate one price for all**
- ✓ **Tiered rebates on the Group's purchase volume**
- ✓ **Controlled number of suppliers per product category**
- ✓ **Fullarton was started by and is managed by buying group experts**
- ✓ **We're true partners with our suppliers - we don't just 'check the box'**

Ready to take the next step?

kaddis@fullartongroup.com
(248) 705-0313



[Apply Online](#)

Gain buying power. Add new revenue.



Exclusive Member Events

Access a network of distributor members to share business advice and common challenges, virtually or at physical member meetings. Members and suppliers gather throughout the year to discuss best practices, network and have fun!



Above and Beyond Support

The Fullarton team is working on behalf of both its members and suppliers. We speak to members and suppliers regularly to make introductions, solve issues, and communicate where traditional distributor to vendor communication cannot.



Group Rebate Tracking

Fullarton collects the sales data and calculates the rebates from the suppliers, so you don't have to. Rebates are paid out to members by electronic payments to be more efficient, faster, and protected!



Exclusive Promotions & Insights

Our suppliers frequently offer product promotions and incentives only available to Fullarton members. Members are also among the first in the market to receive details on new product launches and trends.



Return on Investment

Our members have always seen their membership fees as an investment and they always earn them a return on their annual rebates.

Our average member sees a 257% + ROI on their Fullarton membership and one our largest members saw a return of 1185%.



Low Membership Fee

- A one-time account Setup Fee of \$139.00 USD
- A very low monthly Membership Fee

If you decide, for whatever reason, Fullarton is not a fit for your business, you may leave at any time.

Contact us today!

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