

# Why choose Fullarton?

## A promotional products buying group unlike any other!

The Fullarton Group is a North America wide membership buying group designed to provide independents with a series of significant financial and non-financial benefits. We are driven to enable independent promotional product distributors and their suppliers to jointly outperform the market and stay ahead of their competitors.



### Rebates on top of your best price!

Distributors continue to negotiate their best price, and delivery while still participating in the Group rebate programs. Our rebate model allows even the smallest of Members to push the rebates ever higher, putting more money in the pockets of everyone.



### Networking and exclusive member events.

Access a network of distributor members to share business advice and common challenges with virtually or at the annual member meeting. Members and Suppliers gather once a year to discuss best practices, network and have fun!



### Streamlined billing & rebate tracking platform.

Fullarton uses a central invoice and payment platform using electronic invoicing (EDI) and payments (ACH). Our system tracks all Group sales and collects the rebates from the Suppliers so you don't have to. Electronic payments are more efficient, faster, and protected!



### Low Member Fee & no long-term commitment!

- A one-time account Setup Fee of \$139.00 USD
- A monthly Membership Fee of \$115.00 USD

If you decide, for whatever reason, Fullarton is not a fit for your business, you may leave at any time.

## How are we different from other promo groups?

- ✓ **We don't negotiate one price for all**
- ✓ **Rebates are plateau driven**
- ✓ **Limited suppliers per product category**
- ✓ **Fullarton was started by and is managed by buying group experts**
- ✓ **We're true partners with our suppliers - we don't just 'check the box'**

## Ready to take the next step?

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